



March 26, 2026

**Education & Research Forum
and Awards Ceremony**

**Education: 9 am - 1 pm/ Awards: 1-2 pm
In Person & Virtual (Zoom)**

Advancing Mobility Across Settings As We Age



Sponsorship & Vendor Opportunities

**MSU Federal Credit Union Headquarters #1 – East Lansing (New Location)
Ishpeming Multi-Purpose Senior Center – U.P. Remote Participation Site
& Virtual Participation via Zoom**



AgeAlive

— FOR LIFELONG WELL-BEING —
MICHIGAN STATE UNIVERSITY

About

A Signature MSU Event Advancing Innovation in Aging

Michigan State University's AgeAlive invites strategic partners to participate in a premier interdisciplinary forum focused on mobility, independence, and healthy aging. This annual Education & Research Forum convenes leaders from academia, healthcare, community organizations, and public systems to explore innovative approaches supporting aging populations. The hybrid format expands access across Michigan, connecting research with real-world solutions and strengthening collaborative partnerships statewide. The event culminates with the MSU AgeAlive Awards Ceremony (1 pm) recognizing individuals and organizations advancing aging research, education, and community impact. The event brings together the public, direct care workers, family caregivers, MSU researchers, faculty, and students along with community partners for discussion on aging issues.

Strategic Importance

As Michigan's population continues to age, mobility and accessibility are critical to maintaining independence, improving health outcomes, and supporting community participation. The AgeAlive Forum creates a collaborative environment where:

- Research informs practice
- Community needs shape innovation
- Cross-sector partnerships accelerate solutions

Sponsors and vendors help advance this work while demonstrating leadership in supporting healthy aging initiatives.

MSU AgeAlive is a university-wide initiative advancing aging-related research, education, and community engagement at Michigan State University. AgeAlive connects researchers, practitioners, and communities to improve health, independence, and quality of life across the lifespan.

Schedule

8:30-9:15 am: Doors Open, Registration & Light Breakfast/Visit Vendors - Agency Resource Tables

9:15 am-9:30 am: Welcome & Opening Remarks: Clare Luz, Ph.D., Founder & Director, MSU AgeAlive & IMPART Alliance

9:30-10:30 am: 2026 Research Gem Panelists (15 minutes each with Q&A).
MSU Aging Research "GEMs" Panel features MSU researchers, their aging-related projects and the potential for creative partnerships

9:30-9:45 am: Tammy Reid Bush, Ph.D., Associate Dean for Inclusive Excellence, MSU College of Engineering & Professor, Department of Mechanical Engineering, "Sit Sense"

9:45-10:00 am: Fatemeh Saeidi-Rizi, Ph.D., Assistant Professor of Landscape Architecture, MSU School of Planning, Design and Construction (Health Scape Lab), Walking Environments

10:00-10:30 am: Rajiv Ranganathan Ph.D., Associate Professor, MSU Department of Kinesiology and Department of Mechanical Engineering (MSU Mechanical Engineering students Capstone Project: Brody Stack, Finn Jarvis & Brandon Davies)

10:30-10:45 am: Break/Visit Vendors - Agency Resource Tables

10:45-11:10 am: Keynote Address - Aging in Motion: Making Movement the Expectation, Not the Exception - Shanta' Favors, Ms. Wheelchair Michigan 2024

11:10 am-12:00 pm: Mobility initiatives Panel (15 Minutes each with Q&A)

11:10-11:25 am: AARP Driver Safety Education - Ann Lindsay, Volunteer

11:25-11:40 am: Expanding Community Awareness of Access 2-1-1 for Fall Prevention, Sara Arena PT, MS, DScPT, Professor & Director of Physical Therapy, Oakland University

11:40-11:55 am: Catch a Ride Network (CRN) Program - Valerie Lefler, Executive Director of CRN and CEO/ Founder of Feonix - Mobility Rising

12:00-12:45 pm: Lunch /Visit Vendors - Agency Resource Tables - Student Poster Presentation

12:45-1:00 pm: Break/Visit Vendors - Agency Resource Tables

1:00-1:30 pm: Awards Ceremony - Clare Luz, Ph.D., Founder & Director, MSU AgeAlive & IMPART Alliance

1:30-2:00 pm: Q&A/Discussion/Closing Remarks/Mingle & Visit Vendors/Agency Resource Tables

1:30- 3:00 pm: Tours of Direct Care Worker "Mobile Training Unit", MSUFCU Parking Lot

*Tentative Schedule. See following page for vendor/agency resource table set up schedule.

Sponsorship & Vendor Opportunities

Join us for the 2026 MSU AgeAlive Education & Research Forum and Awards Ceremony on Thursday, March 26, 2026. The event will run from 9 am - 2 pm at the MSU Federal Credit Union Headquarters #1 in East Lansing (new location), Ishpeming Multi-Purpose Senior Center in Ishpeming (U.P. Remote View: In-person activities and presenters remote from East Lansing), and virtually on Zoom. The event brings together the public, community leaders, and aging researchers for education and discussion on aging-related initiatives. This year, we will be hosting the AgeAlive Awards Ceremony as part of the Forum at 1 pm.

A select number of sponsorship and vendor opportunities are available this year to help ensure the continued offering of quality programming. All sponsorships and vendors must be approved by the Education & Research Forum Committee and meet MSU sponsorship guidelines.

Deadline
Thursday, February 26, 2026.

Vendor
Setup/Arrival/Departure

Early Setup:
Wednesday, March 25, 2026
10:30 am - 2 pm

Event Day Setup/Arrival:
Thursday, March 26, 2026
8 am

Table Breakdown:
2 pm



SPONSORSHIP

Premier Event Sponsor
(\$5,000 - 1 Sold, 1 Available)
- Signage at event
- Logo included in program
- Verbal recognition at event
- Recognition on event website page
- Recognition on social media
- Recognition in promotional e-blast and press release
- Exhibitor benefits (See Vendor/Agency Resource Table Opportunities)

Awards Ceremony Sponsor
(\$1,000 - 2 Available)
- Signage at event
- Logo included in program
- Verbal recognition at event
- Recognition on social media
- Exhibitor benefits (See Vendor/Agency Resource Table Opportunities)

Light Breakfast Sponsor
(\$750 - 2 Available)
- Signage at breakfast area
- Logo included in program
- Verbal recognition at event
- Recognition on social media
- Exhibitor benefits (See Vendor/Agency Resource Table Opportunities)

Lunch Sponsor
(\$1,000 - 2 Available)
- Signage at lunch area
- Logo included in program
- Verbal recognition at event
- Recognition on social media
- Exhibitor benefits (See Vendor/Agency Resource Table Opportunities)

Event Sponsor
(\$500)
- Name included in program
- Verbal recognition at event
- Recognition on social media
- Exhibitor benefits (See Vendor/Agency Resource Table Opportunities)

VENDORS/AGENCY RESOURCE TABLES

Business Vendor
(\$350 - Limited Availability)
- Exhibitor booth space
- 6x2 table and two chair set up
- Listing in event handout
- Light breakfast and lunch for up to two exhibitors

Nonprofit Resource Table*
(\$250 - Limited Availability)
- Exhibitor booth space
- 6x2 table and two chair set up
- Listing in event handout
- Light breakfast and lunch for up to two exhibitors

Nonprofit Resource Table
(In-kind - Limited Availability - Special Approval)
- Exhibitor booth space
- 6x2 table and two chair set up
- Listing in event handout
- Light breakfast and lunch for up to two exhibitors (A member of the team will contact you if requested)
*Proof of nonprofit status may be requested if not already recorded.

Special Code: (Indicate if you have received a special code and a member of the team will contact you.)

Other: Please indicate any special requests.

All sponsorships and vendors are subject to approval. If you have questions or would like to request special consideration for a reduced rate, please contact picotte@msu.edu. A member of the team will contact you to discuss your request.

Payment Information
"Michigan State University" with AgeAlive Research Forum referenced on the bottom of check.

Mail to: MSU Department of Family & Community Medicine
Attn: Cathy Cordova
909 Wilson Rd, 545 West Fee Hall
East Lansing, MI, 48824

Questions? Email picotte@msu.edu

Scan QR code or click [link](#) to submit sponsorship/vendor/resource table application.